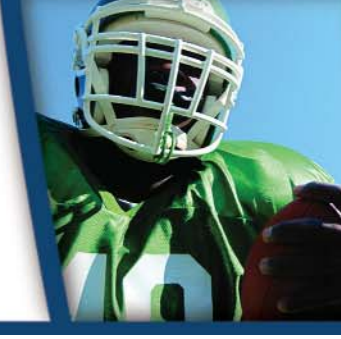


OPERATION TEEN SAFE DRIVING

TIMELINE



ITEM	DATE
Media fly-around to announce program.....	November 13-14, 2007
Application for grant-funding due.....	December 14, 2007
High schools selected and notified of grant-funding.....	January 4, 2008
Tool-kits mailed to aid schools in planning and developing their programs.....	January 4, 2008
Students identified within school to lead program.....	January 2008
Submit campaign timeline and plan to involve local media.....	February 1, 2008
Pre-surveys completed.....	February 2008
Submit campaign name and slogan.....	March 1, 2008
Submit mid-program status update.....	March 1, 2008
Post-surveys completed.....	March 2008
Schools present pre-screening presentations for judging.....	April 10, 2008 (tentative)
Panel judges programs.....	April 15, 2008
Awards presentations/press events at Ford Driving Skills for Life Ride & Drives <i>(dates and locations to be announced)</i>	May 2008



Presented by Ford Motor Company Fund
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www.drivingskillsforlife.com

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