

# APPLICATION

## OPERATION TEEN SAFE DRIVING

Please use the application below as a guide to develop your proposal. Feel free to include information on the traffic safety problem in your school, information on recent teen traffic crashes or fatalities and information on how teens in your school have worked together to solve other problems.

Applications will be judged on the comprehensiveness of your proposed plan, commitment and enthusiasm for the program as well as your school's previous experience implementing similar programs.

Your application must be postmarked by **December 14, 2007** to be considered for a grant. All programs will run January 4-March 31, 2008.

1. Name of high school: \_\_\_\_\_
2. Address: \_\_\_\_\_
3. City/county/zip: \_\_\_\_\_
4. Number of students enrolled in current academic year: \_\_\_\_\_
5. Number of students by gender: \_\_\_\_ Male \_\_\_\_ Female
6. Number of students by race:  
Caucasian: \_\_\_\_ African-American: \_\_\_\_ Hispanic: \_\_\_\_ Asian-American: \_\_\_\_ Other: \_\_\_\_
7. Name of contact person: \_\_\_\_\_
8. Telephone number: \_\_\_\_\_
9. Best time to call: \_\_\_\_\_
10. E-mail address: \_\_\_\_\_
11. In your opinion, what are the major teen traffic safety problems in your community, and which problems will you address with grant funding?
  - Driving while under the influence of marijuana, alcohol or other drugs
  - Not wearing safety belts
  - Speeding
  - Distracted driving (phones, music, text messaging, other teens, etc.)
  - Not understanding or obeying the Graduated Driver Licensing (GDL) law
  - Drag racing
  - Drifting/drafting
  - Hill hopping
  - Drowsy driving
  - Other (please specify) \_\_\_\_\_



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12. At a minimum, you must agree to address your teen traffic safety problem(s) using the following methods:
- Develop a teen-led program with at least one faculty advisor
  - Submit a written campaign plan that includes a timeline and a plan to involve local media
  - Develop a name for the high school's traffic safety awareness campaign
  - Develop a campaign slogan
  - Create unique awareness programs focused on the subject of safe driving
  - Drive traffic to Ford's [www.drivingskillsforlife.com](http://www.drivingskillsforlife.com) website
  - Use the Ford Driving Skills for Life curriculum as a basis for your program

### Recommended

- Use "Click It or Ticket" in campaign materials as applicable



13. Have you or any of your teachers or students had any previous experience developing a public education program?
- Yes    No

If yes, please describe the program and briefly explain how the students and people living in your community benefited from it. *(please feel free to use additional sheets of paper)*



14. What distinguishes your proposed teen safe driving program from other schools, and why should your school be chosen for a grant? *(feel free to use additional sheets of paper)*



15. All schools must agree to evaluate their program. We will provide sample evaluation tools. Please check all that apply:
- Conduct safety belt usage surveys before and after your campaign
  - Distribute a survey to measure the knowledge, attitude and behavior of students before and after the program

