



EARNED MEDIA RESULTS

Thank you for helping us spread the **Operation Save 100** message in your community. Please take a few moments to help us document statewide outreach through the end of 2009.

Media Efforts:

Please list the **number** of media efforts you participated in.

Announcements (signs, marquees, etc)	Banners Displayed	Posters / Flyers Distributed	Presentations Given	Press Conferences	Press Releases Issued
Print News Stories	Public Access Messages	Radio Stories / Interviews	TV News Stories / Interviews	Web Announcements	Other:

Outreach Efforts:

Please list the **number** of locations where you distributed Click It or Ticket materials.

Health Fair	Law Enforcement Activity	Health / Public Safety Agency	School	Church
Businesses	Sporting Event	Hotels/Motels	Restaurants	Other:

Additional Details:

Your Name: _____ Agency: _____

E-Mail Address: _____

Please return completed evaluation sheets and copies of any press by January 4, 2010 to Megan Eairheart via fax (217) 558-0141; e-mail Megan.Eairheart@illinois.gov or mail: IDOT-Division of Traffic Safety; 1340 N. 9th Street; Springfield, IL 62702.

Thank You!