



## **RED, WHITE, & BLUE CHILD PASSENGER SAFETY COALITION AWARD**

The Red, White & Blue Child Passenger Safety (CPS) Team concept was originally developed by Steven R. Casstevens of the Hoffman Estates Police Department. The goal was to encourage Fire/EMS (Red), Medical/Health (White), and Law Enforcement (Blue) agencies to work together as a team to promote child passenger safety. While some communities have been able to meet these requirements, many have not due to demographics and population issues. The award has been modified to include all coalitions who are working diligently to provide for the safety of our smallest motor vehicle passengers.

Therefore, the Red, White & Blue CPS *Coalition* Award is presented to agencies in Illinois who have best demonstrated the establishment of a coalition in their community, county or area, based on the following criteria. The award will be presented to the entire coalition team. Applications are currently being accepted for Gold, Silver and Bronze *Coalition* Awards.

### **Criteria:**

1. The coalition must be established of a minimum of three separate agencies. (Diversity of agencies is a plus).
2. The coalition must be able to provide evidence that it has been in effect for at least 6 months in the year for which it is applying.
3. There must be a minimum of at least one nationally Certified Child Passenger Safety Technician/Instructor in employment on each of the three coalition agencies. Certification must be current.
4. The coalition must provide evidence that all agencies work together to promote child passenger safety.
5. Applications should cover the calendar year of either 2005 or 2006.
6. Judging will be completed by the IL CPS Board and the awards will be presented at the IL CPS Conference September 12-13, 2007.

**RED, WHITE & BLUE  
CHILD PASSENGER SAFETY COALITION  
ANNUAL AWARD APPLICATION**

Name of Coalition: \_\_\_\_\_

Contact Information: \_\_\_\_\_

Person Nominating: \_\_\_\_\_

Agency: \_\_\_\_\_

Address: \_\_\_\_\_

Phone/E-Mail: \_\_\_\_\_

1. List each agency and CPS Technicians employed by each agency.
2. Explain what efforts have been made throughout the calendar year to educate the public in CPS issues:
  - a. List number of public check-up events, if any, your coalition has hosted.
  - b. Give dates, locations, number of child restraints checked.
3. If able, include examples of flyers, posters, press releases, etc. for your event(s).
4. List which agencies have established permanent "fitting stations" – (permanent locations for parents to make appointments to have child restraints checked by a certified technician).
5. Provide examples of how your Red, White, & Blue CPS Coalition has promoted itself.
6. List other traffic safety issues in which your coalition has been involved: (i.e. Adult or teen safety belt use, Click It or Ticket, DUI, etc.).

**Award applications should be mailed or emailed by August 20, 2007 to:**

**Illinois Department of Transportation  
Attn: Jahari Piersol, RWB Award  
3215 Executive Park Drive  
Springfield, IL 62794**

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